

REGIONAL REVIEW



Delegates' Meeting
July 15, 2017

<http://www.ahareg2.org>
region2aha@gmail.com

No. 2 - 2017

Director:

Joyce Schroeder, - 858-673-4089
joyce18089@sbcglobal.net

Vice Director:

Nancy Goertzen - 559-625-2631
goertzenarab@gmail.com

Secretary:

Shawna McCune, 661-663-0361
smccune@bak.rr.com

Treasurer:

Annette Wells - 530-344-1706
SerSerr@aol.com

Region 2 Newsletter

Lorry Wagner - 760-377-5579
lorrysda@gmail.com

Region 2 Website Administrator

Mark Anderson
mark@getpappy.com

Region 2 Youth Director

Meagan Shaffer
meaghan8380@gmail.com

Member Organizations:

[AHA of San Fernando Valley](#)
[AHA of San Joaquin Valley](#)
[Arabians of the Desert Horse Assoc.](#)
[Ass'n of Ridgcrest Arabian Breeders](#)
[Central Coast of California AHA](#)
[Conejo Valley AHA](#)
[Drinkers of the Wind AHC](#)
[Golden Empire AHS](#)
[Insallah AHC](#)
[Santa Barbara AHA](#)

Region 2, 2017, Meetings

November 4, 2017

AHA Board of Directors 2017 Meeting Dates

August 3-6, 2017
November 14-19, 2017 at
Convention which will be in
Denver in 2017

DIRECTOR'S REPORT



Joyce Schroeder

Board of Directors meeting, March 2017

1. Approval of the 2018 Budget
2. EVP (Glenn Petty) Report/Department Updates
 - a. Brad Short – report on Multiview financial software, monthly financials, investments, 2018 budget prep and staffing
 - b. Jim Lawless – report on infrastructure (hardware and software)
 - c. Leslie Lockard – report on Sweepstakes changes/statistics, show comparisons/statistics and Futurity/Maturity changes
 - d. Kelsey Berglund – report on National Events
 - e. Kelly Huston – reported on registration, breed analysis and trends, membership statistics and incentives, outreach and staffing
 - f. Julian McPeak – report on Marketing, magazine, promotion stick horse project, Arabian Horse for Humanity, AHYA initiatives and youth outreach
3. Convention Report
 - a. Eri Hook – report on Convention – 2017 Annual Convention will be held November 15-18 at the Denver Marriott Tech Center hotel – newly remodeled. Conventions 2018 and 2019 will be held in Tulsa at the Hyatt Regency. Anyone attending as a delegate or visitor this year can call direct to the hotel for your reservations...room rate \$139. (1-303-779-1100) and ask to be booked in the AHA Convention block of rooms – I have already booked mine.
4. AHA Future State
 - a. Bill Richardson (husband of Cynthia and a VOLUNTEER) gave an overview of the program since inception, completed projects and current status.

Continued on Page 4

Region 2 Championship Show Report

See page 2

Motions Passed at the July 15, 2017 Delegates' Meeting

[Shawna McCune](#), Secretary



I make a motion to approve the meeting minutes from January 14, 2017. Made by Penny Wardlaw, seconded by Jay Greenberg, Motion passed unanimously

I make a motion to accept the scholarship program with the addition of a clause that requires the program to be reviewed every 3 years. Made by Penny Wardlaw, seconded by Jay Greenberg, Motion passed unanimously

I make a motion that Region 2 allocate \$2000 from budget surplus to help fund the scholarship program. Made by Penny Wardlaw, seconded by Dory Kline. Motion passed unanimously

I move that the Region donate \$700 to the Youth program to assist with the costs to send 2 teams to the Youth Judging Contest at Nationals. Made by Nancy Goertzen, seconded by Penny Wardlaw. Motion passed unanimously

I make a motion to adjourn the meeting. Made by Nancy Goertzen, seconded by Dory Kline, Motion passed unanimously

Region 2 Corporate Commission

[Lorry Wagner](#), Chair



The Region 2 Corporate Commission has had no issues to address since the last report.



Region 2 Bylaws

[Lorry Wagner](#), Chair



The Bylaws Committee has no current pending actions to report.

2017 Region 2 Championship Show

[Joyce Schroeder](#), Region 2 Director
[Penny Wardlaw](#), Show Manager



Joyce



Penny
Wardlaw

Region 2 Open & Championship, 2017
Earl Warren Showgrounds
Santa Barbara, California
June 20, 21, 22, 23, 24, 25

Once again, our Region 2 Championship horse show was a huge success, both financially and by review! As with almost all of this year's horse shows throughout the country, we were down in horses but unlike many, we were up on class entries and sponsorships. This year's show surplus should equal or surpass last year's!! A great team made everyone agree that the show was well-run, responsive and fun. The show saw an increase in entries in our working western division with requests for even more classes next year. Our English division continues to be very competitive, with some of our largest classes in that division. Hunter classes were filled with excellent horses and terrific riders and our western classes made everyone realize what sensational horses our exhibitors brought to Santa Barbara. The energy level was up, the competition tough and our winners showed some of the finest Arabians anywhere!

Region 2's AHYA again worked gates and helped at the arenas; their help very much appreciated. They held a very successful silent auction and Hippology testing over the week-end. It is very encouraging to see our youth as engaged and active at our show. Friday and Saturday, Natalie Zavala opened the evening classes carrying the flag on her winning Regional Hunter. Kudos to Meaghan Shaffer, our Region 2 Youth Advisor.

Nancy Goertzen added colorful, rainbow ribbons for lead-line classes and the "Unanimous Champion" ribbons were certainly a hit, being displayed with honor next to floral Garlands at those barns who had achieved that win. Rod Goertzen handled the difficult job of Barn manager, once again working his magic with the puzzle of who goes where and kept everyone happy. The office staff, led by Show Secretary Supreme Sharon Richards was, as always, amazing. Regional Director Joyce Schroeder again spearheaded our Vendors and our Patron's. She could be found greeting our Patrons in the lounge for wonderful breakfasts and lunches and running meals to those barns unable to visit due to time constraints. Joyce also created our Sponsorship packages and took the lead in garnering sponsorship dollars to offset our morning hospitality and exhibitors' dinner, among other events. Ron Richards ran our working western division and as usual, everything ran smoothly and efficiently. It is awesome to have these core people who work together, in concert with our exhibitors and create the largest and most successful Arabian show on the West Coast!

I would like to also thank volunteers Kathy Stegman for her terrific photographs of our working western classes and setting up our morning hospitality. Kim Dahman scribed for working western and experienced all-around hands, Jan Dunlap and Toni Wessell lightened everyone's load record-keeping, Annette Wells could

Cont'd on page 4, right-hand column

Region 2 Endurance Challenge

[Marcy Cunningham](#)



No updates at this time.

Region 2 2017 Endurance Ride

The Region 2 Championship Endurance Ride will be held in conjunction with the Bill Thornburgh Friends and Family endurance ride on October 21st in Inyokern. For more information on this 50 mile championship ride contact ride secretary Jeanine Corzine, ponygirl51@gmail.com.

Submitted by:
Marcy Cunningham, Co-Chair
R2 Endurance Committee

News from Region 2 and AHA Youth

Meaghan Shaffer
Region 2 Youth Director
meaghan8380@gmail.com

Excerpts from speech given at AHA Youth Panel by Flora ElmColone, president of the Arabian Horse Youth Association.

The Arabian Horse Association is a breed association and registry committed to serving its 26,000 members and promoting the love of the Arabian horse. With more than 400 events year round, they seek to generate participation and public interest in the breed, the association, and what we do.

The Arabian Horse Youth Association is the youth governing body in charge of fundraising and putting on events for the 18 & under members of the association. Our Youth Nationals will be held in Oklahoma City next month, where we will also have our annual Youth Convention. At Convention, our youth board of directors will engage with youth members from around the US and Canada and discuss various issues and ideas for our association, where we try to generate membership for our various youth committees. At Convention we also elect our new executive board.

At Youth Nationals we have a high participation rate in most of our activities and fundraisers. We have certain activities that have become traditions that people look forward to and participate in every year. The stall decorating contest is a way for barns to work together and use their creativity to make their stalls look unique. The contest is judged by the youth board and is in congruence with that year's theme for Youth Nationals. It's a fun competition and gets people working together. We also have a youth booth which gives information and sells AHYA items such as water bottles and lanyards. People can come to the booth with questions about upcoming activities or membership, and we often have youth volunteers working to give insight as well.

The Arabian Horse Youth Association is also taking a step towards changing the way we use social media to make it more engaging, which I think is important. Rather than posting memos on Facebook about membership or sending email blasts to notify kids about events, we have become active on Snapchat and often post live stories. This is a way for people to see instantly what the youth are doing at horse shows and are able to see how much fun they're having at that moment.

In regards to bringing outside members into the association and generating public interest in the Arabian horse, that's something that starts on a more local level. The Regional directors work hard to put on open events in their areas and promote them to the general public. A big aspect of that is informing people of all the different ways they can be involved besides just showing. Region 2, which is where I'm from in California, has quite a large youth judging and hippology team. Many of the people on those teams are kids who don't own their own horse or show at the regional and national levels, but still have a love for the Arabian horse and are able to compete in a different way.

Region 2 Committee Chairs

Amateur, [Gordon Walter](#)

Awards, Open

Bylaws, [Lorry Wagner](#)

Corporate Commission, [Lorry Wagner](#)

Combined Training/Driving, Open

Distance Riding & Endurance, [Marcy Cunningham](#) and [Dory Kline](#)

Dressage, [Annette Wells](#)

Equine Stress, [Ray Cerniga](#)

Hunter/Jumper, [Annette Wells](#)

Internal Audit
[Gordon Walter](#)
[Lorry Wagner](#)
[Annette Wells](#)

Membership, [Penny Wardlaw](#)

Newsletter, [Lorry Wagner](#)

Professional Horsemen, [Kelly Elm](#)

Region 2 2017 Championship Show
[Joyce Schroeder](#) and [Penny Wardlaw](#)

Region 2 Spring Qualifier Show
[Janet Dunlap](#)

Sport Horse/Anglo Arab, [Annette Wells](#)

Region 2 Youth Director
[Meaghan Shaffer](#)
Ways & Means, Open

Website, [Jay Greenberg](#)

Working Western, Open

Youth, [Meaghan Shaffer](#)

Other Region 2 Activities:
Endurance Challenge,
[Marcy Cunningham](#)

Region 2 members are encouraged to contact any of the above Committee/Commission Chairs for information, concerns, volunteering your help and/or input.



*(cont'd) from page 1
Director's Message*

5. AHA National Distance commission
 - a. 2017 National Distance Ride will be held October 6-8, 2017, at the Tee-ter Ranch in Oreana, Idaho.
6. Canadian National Show Commission
 - a. 2017 show will be the 60th anniversary show held in Brandon, Manitoba, Canada August 13-19.
7. Competitions Advisory Committee
 - a. Jim Hitt reported discussion on classes added at US (Arabian Yearling Gelding AAO halter class and qualifications will be waived for a period of two years (2017-2018) – in 2019 and forward, qualifications will be 2 points for Regionals and 5 points for Nationals.
 - b. A list of potential TBA classes must be reviewed by the AHA office for duplication prior to publication. Once the list review is complete, that list must be included in the Regional Prize list.
8. Sport Horse National Show Commission
 - a. Will be held September 5-10, 2017, in Raleigh, NC
 - b. Western Dressage will be offered as National Championship classes beginning in 2017
 - c. For years 2017 and 2018 the qualifications for Western Dressage at Sport Horse Nationals will be waived
9. US Nationals Show Commission
 - a. Will be held October 20-28, 2017 in Tulsa, Oklahoma
10. Youth Nationals will be held July 22-29, 2017 in Oklahoma City, Oklahoma
11. Arabian Breeders Sweepstakes
 - a. Much discussion was held about Breeders Sweepstakes and their payout program, investments to insure that monies are gaining interest with the low interest rates being paid. There will be further discussion at the August BOD Meeting in Denver to have follow up on recommendations as to expenses, dividends earned and interest paid. Will pass this information on to you following that meeting.
12. AHA Futurity Commission
 - a. Increase in Nominations was recommended due to the fact that no changes have been made since 2009 in both Halter Futurity Nominations as well as Performance Futurity/Maturity Programs – increasing the Fees in a small way will allow for additional prize money for payout.
13. Two new clubs were approved
14. Mimi Gaffey, membership, advised that AHA membership dues will increase April 1, 2018 and advised that Delegates let Club members be aware of this change so that it does not come as a surprise.
15. Lisa Blackstone, Chair of Market Development and Promotion are in the process of preparing a "How To" pamphlet to assist those who would like to participate in the Arabian Horses for Humanity program. If you have questions about this, please contact Lisa Blackstone, Region 12 Director.
16. Motions passed by Conference Calls:
 - a. Rescind increase in the National Event photographer fee
 - b. International wire transfers from overseas customers be charged the fee that AHA is required to pay to cover any costs in transactions (usually \$45) per wire.
 - c. Extend the contract for Stan Morey to 2020 with an automatic three year renewal
 - d. Extend contact for Glenn Petty to 2020 with an automatic three year renewal.

Meeting adjourned. Next BOB meeting August 4-5, 2017, in Denver.

Joyce Schroeder
Director, Region 2, AHA

*(cont'd) from page 2
Region 2 Championship Show*

be found in the awards office when not writing checks. Annie Rossi organized and cooked for our exhibitor's dinner.... I know I am leaving someone out but my thanks and the Region's appreciation goes out to everyone who helped make this one of our most successful shows!

We look forward to seeing everyone again next year – June 19th thru the 24th in Santa Barbara. C'mon and join us for some Fun in the Sun!

Respectfully submitted,
Penny Wardlaw, 2017 Show Manager

**2018 Region 2
Championship Show**

**June 19 - 24
Santa Barbara, Cali-
fornia.
Mark your calen-**

News from AHA

This information is also available on the AHA
web site: www.arabianhorses.org

**Published as a Reminder
on Jun 17, 2016**

The Arabian Horse Association's (AHA) Board of Directors (BOD), at their March, 2015, Board of Directors' Meeting, passed a motion that requires mandatory DNA testing for all horses competing in the Half-Arabian/Anglo-Arabian Halter Futurity classes at Canadian and U.S. Nationals; as well as all horses competing in the Half-Arabian/Anglo-Arabian Performance Futurity and Maturity classes at U.S. Nationals, starting in 2015.



Calendar of Events

INTERNATIONAL EVENTS

ECAHO INTERNATIONAL shows, meetings, news including a list of past shows and results Go to the following web site:
www.ecaho.org/



WAHO CONFERENCES: The 2019 WAHO Conference will be held February 2 - 8, 2019, at the beachside resort of Terrigal, Australia. For more information and updates, www.waho.org/waho-conference-news/

U.S.A EVENTS



All U.S.A. shows are conducted under USEF Rules which can be found at <http://www.USEF.org>

AHA 2017 BOD MEETINGS, www.arabianhorses.org:

August 3-6, 2017

November 14-19, 2017 at Convention which will be in Denver for 2017

AHA 2017 EVENTS AND DEADLINES, www.arabianhorses.org:

REGION 2 SHOWS:

June 19 - 24, Region 2 Open show and Region 2 Championship show at Earl Warren Showgrounds, Santa Barbara, CA, contact Joyce Schroeder, joyce18089@sbcglobal.net or Penny Wardlaw, phwardlaw@aol.com

REGION 2 DELEGATES' MEETINGS:

November 4, 2017, Contact Region 2 Secretary, Shawna McCune for further information: smccune@bak.rr.com

November 14-19 at Convention in Denver for 2017

REGION 2 CLUBS, MEETINGS AND NEWSLETTER LINKS

Arabian Horse Association of San Fernando Valley, Monthly Board Meetings, website: www.ahasfv.org

AHASFV Newsletter: www.ahasfv.org/newsletter.html

Arabian Horse Association of San Joaquin Valley, Monthly Meetings, contact Jan Dunlap, ddreambabies@earthlink.net

Arabians of the Desert Horse Association, for information contact Dawn Newell, indianfallsranch@yahoo.com

Association of Ridgcrest Arabian Breeders, Meeting Dates Announced on ARAB website: www.arabaha.org

ARAB Newsletter: www.arabaha.org/newsletter.html

Central Coast of California Arabian Horse Association, Board Meetings 1st Tuesday of each month, General

Meetings 3rd Tuesday of each quarter, website: www.cccaha.org

CCCAHA Newsletter: www.cccaha.org/NEWSLETTER.html

Conejo Valley Arabian Horse Association, for information contact Vicky Rich, vr10531@aol.com

CVAHA Newsletter: www.cvahba.bizland.com

Crescent-Midstate Arabian Horse Association, General Meetings every other month, website: www.cmaha.org

Drinkers of the Wind Arabian Horse Club of Tehachapi, contact haremar@wildblue.net

Golden Empire Arabian Horse Society, Monthly Meetings, website: www.geahs.org

GEAHS Newsletter: www.geahs.org (link to newsletter appears on front page)

Insallah Arabian Horse Club, Monthly Meetings 2nd Monday, Meeting Room on the Internet: www.insallah.org

IAHC Newsletter: www.insallah.org/fileroom_files.html

Santa Barbara Arabian Horse Association: contact: Penny Wardlaw, phwardlaw@aol.com

Santa Ynez Valley Arabian Horse Association, website: www.syvaha.com

SYVAHA Newsletter: www.syvaha.com/newsletter/index.html



SISTER REGIONS:

Region 12 Newsletter: www.aharegion12.com/

Calendar of Events Continued



ARABIAN RACING at Los Alamitos:

For specific dates go to the ARAC website at www.arac.org or contact the ARAC office, 714-820-2817



Please send information on events to be included on our Calendar! Listings must relate to the Arabian horse. Region 2 reserves the right to reject any inappropriate requests. Send to lorrysda@gmail.com



Newsletter Advertising*

Classified Advertising:

Per insertion \$0.10 per word for Region 2 Members
 \$0.15 per word for all others

Advertising (includes 1 picture):**

| | |
|----------------------------|--|
| Quarter Page per insertion | \$15.00 |
| Half page per insertion | \$30.00 |
| Full page per insertion | \$50.00 |
| Additional pictures | \$ 3.00 each |
| Region 2 Club Activities | Limit of one (1) page per issue at no charge |

**If pre-designed layout is submitted:

1. Please submit in .pdf format if possible
2. If your ad does not fit into the size selected, advertiser will be contacted to resolve the issue.

Newsletter Calendar of Events:

WAHO, AHA, Region 2 Clubs, AHA Clubs and other Organizations may list their Arabian-horse related event dates on the Newsletter Calendar of Events at no charge for this service.

All others will be considered as "Classified Ads" and will be charged as indicated above.

To contact Region 2 to submit your information or
for further inquiries email

region2aha@gmail.com

Further contact information is available on the Region 2 website:

<http://www.ahareg2.org>

***Region 2 reserves the right to reject any submission(s) determined to be inappropriate for the purposes of the Arabian Horse, Region 2 and/or this Newsletter!**